

MAXIMUM EXPOSURE!

For sellers wanting high impact marketing, access onto the MLS as well as full representation

Upon listing your home, Help-U-Sell of Kennewick will...

- ✓ Place your home on the **Multiple Listing Service**
- ✓ **Show your home** to prospective, **qualified buyers** and **hold open houses** at regular intervals
- ✓ Pay your buyer **\$2000 cash at closing** (if they use a Help-U-Sell agent)
- ✓ Install a **yard sign** and **directional signs**
- ✓ Advertise in the **Tri-City Herald** and/or **Giant Nickel**
- ✓ Advertise in the **Homes & Land Magazine** every edition until sold
- ✓ Create a **virtual tour** of your home and link it to numerous websites
- ✓ Place your home on numerous **Internet** sites...
 - HelpUSellofKennewick.com
 - Trulia.com
 - Oodle.com
 - Base.Google.com
 - Homes.com
 - HelpUSell.com
 - Owners.com
 - PrivateForSale.com
 - Realtor.com
 - [Among others](#)
 - RealEstate.Yahoo.com
 - HomeSeekers.com
 - Bargain.com
 - AOL.com
- ✓ Create a **Realtor.com** showcase listing (MLS upload)
 - Up to 25 photos
 - Scrolling Text
 - Enhanced description
 - Headline
 - Virtual tour link
- ✓ Provide you with **full representation**
 - Perform as your **Realtor** (including state Agency responsibilities)
 - Prepare all paperwork including the **Purchase and Sale Agreement**
 - Provide you with **weekly updates** to assess activity and market conditions
 - **Follow up** with Realtors and buyers for feedback after showings
 - Handle **negotiations, disclosures, appraisal, inspections, title and escrow**
 - Provide an estimate of your **net proceeds**
 - **Attend closing** and review all final paperwork
 - Follow through until closing/settlement
- ✓ Place your home on our **In-House Flyer** (distributed to 1000's of potential buyers)
- ✓ Provide all **flyers, brochures, presentation documents**
- ✓ Continuously send information via **direct mail target marketing piece** to
 - **Neighbors**
 - **Buyers**
 - **Top Agents**
 - **Past Clients**
 - **MLS Sellers**
 - **Professionals**



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